



Index Priced Offering

Flexibility to take advantage of market-based rates

As an energy purchasing manager for a commercial business, your energy buying strategy has a higher risk tolerance than most. In today's market, you favor a strategy that provides some level of flexibility to take advantage of short-term market opportunities until the timing is right for a longer-term contract.

At Strategic Energy, we understand the energy market – with all of its complexities and uncertainties. Our Index Priced Offering for commercial customers was designed to offer that flexibility.

Index Priced Offering Benefits

■ *Real-time Market Index*

With the Index Priced Offering, you benefit from complete energy price transparency. Index Priced Offerings are based on a published index. When market conditions are advantageous, it will show in the prices that you secure.

■ *Short-term Flexibility*

Compared to more conservative offerings with lengthier contracts, this offering provides you with contract length flexibility to match your higher risk tolerance. You can float in the index market for a minimum six-month period as you wait and watch for forward market conditions to emerge that align with your strategy.

■ *Unbiased Guidance*

We are an independent electricity supplier and do not own power plants or transmission lines. The pricing, product and educational information we provide gives you an objective view of the industry and your electricity choices.

■ *Experienced Electricity Service Provider*

For 20 years, Strategic Energy has helped organizations across all sectors maximize their electricity purchasing strategy.



Index Priced Offering

Strategic Energy has not only provided us with savings, but also peace of mind about the Hotel's future electricity costs. We believe this company's approach to electricity supply management is the most advanced in the marketplace.

*Joe Kinney
New Yorker Hotel
New York, NY*

Monitor the Market for Buying Opportunities

The energy marketplace is volatile, and it's impossible to predict its course with 100 percent certainty. However, if you are able to ride the market for at least six months, the Index Priced Offering may be the ideal solution to help you manage periods of elevated forward prices. While it's not recommended as a long-term strategy, the Index Priced Offering offers a short-term solution.

With our best-in-class 24x7 Energy Management Center, Strategic Energy is able to monitor the market, track performance and keep you informed of current and projected conditions.

About Strategic Energy

Strategic Energy is dedicated to being a trusted, unbiased advisor to our customers. For 20 years, we have helped companies implement effective energy management strategies. Strategic Energy is committed to giving businesses of all sizes a choice in their electricity purchasing strategies.

To learn more about our energy strategies for commercial businesses, visit www.sel.com. Or contact us at **1.800.830.5923**.

W W W . S E L . C O M

Two Gateway Center
Pittsburgh, PA 15222
1.800.830.5923
info@sel.com